

# SEARHC Website Privacy Policy

This SEARHC Website Privacy Policy ("Privacy Policy") applies to the SEARHC website and explains the online privacy practices related to the use of our website.

This is not the Notice of Privacy Practices that addresses the use of protected health information collected during your treatment at SEARHC, as governed by the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"). The HIPAA Notice of Privacy Practices can be found at <a href="https://searhc.org/notice-of-privacy-practices">https://searhc.org/notice-of-privacy-practices</a>

## **Third-Party Links**

Please note that the SEARHC website links to external, third-party sites that are not operated by SEARHC. Those sites may capture your personal information and you should review their privacy policies and terms of use for details on how your information may be used. SEARHC does not collect any personal information through our website, only broad categories of website analytic data, such as the type of browser used or the city in which the viewer is located.

#### **Cookies**

The SEARHC website may also utilize cookies. A "cookie" is a small set of computer data that allows web servers, like the web servers used to host the SEARHC site, to maintain records of the activities of users visiting the site and to help us serve you better by improving our site content and design. Cookies may be used to customize the delivery of content based on your usage patterns and interests. The cookies used by SEARHC do not identify users by name or any other personal identifier.

### Mobile/Text Information

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

#### **Changes to Privacy Policy**

SEARHC reserves the right to change this Privacy Policy from time to time. All changes will be effective when published unless a different effective date is specified. Your continued use of the SEARHC website after we have posted a change to this Privacy Policy will be considered your consent to the change.

#### Questions?

If you have any questions regarding this Privacy Policy, please contact SEARHC's Information Technology Department at 907-966-8422, Executive Office at 907-463-4000, or Compliance Department at 907-364-4466.